DBA
DOCTOR OF BUSINESS ADMINISTRATION

Accredited and UGC Approved

ALDERSGATE COLLEGE
ADMISSIONS REQUIREMENTS

- **Pre-Education.** The University requires evidence of an earned bachelor degree in business, management, or administration. Other disciplines may be acceptable and shall be reviewed on a case-by-case basis. Further, the applicant must possess an earned master’s degree in business administration, management, or related field with at least 30 graduate level semester credits. Applicants with a master’s degree, but not in business administration, management, or related field, must take prerequisite courses. All degrees must be earned at an appropriately accredited institution, or foreign equivalent.

- **Professional Experience.** The University recommends a minimum of 5 years of full-time professional work experience. Submit a resume or Curriculum Vitae (CV).

- **Maximum Credit Awarded: Transfer Credit (TRC):** 9 credits Standardized Exam Credit (SEC): 0 credits Challenge Exam Credit (CEC): 0 credits

PROGRAM DESCRIPTION

Doctor of Business Administration program is designed for experienced business professionals who want to translate their industry expertise into leadership positions as consultants or as executives within their organizations. The goal of the Doctor of Business Administration program is to prepare leaders for top-level positions for industry, government, and education and to provide these leaders with a breadth and depth of knowledge that is supported by the ability to effectively address real world issues. On completion of the program, the doctoral graduate will be able to provide real-world based leadership that is grounded in the latest theories to a wide range of business entities in the international marketplace. Further, graduates will be able to clearly and effectively articulate their approach and findings to both a technical and a lay audience in both written and oral forms.

Depending on the student’s academic preference, one of two tracks must be chosen. Both tracks require a doctoral research methods course and a proposal for either Track I: Doctoral Project or Track II: Dissertation. The proposal course creates an opportunity for the student to demonstrate application of the knowledge and skills gained in the course work portion of the program and demonstrate the critical thinking and analytical skills required to successfully complete the Doctoral Project or Dissertation.

PROGRAM OVERVIEW - COURSEWORK MODULE

**Foundation Courses**
Building from master-level courses from the student’s master degree, DBA students will gain a deeper understanding of contemporary business concepts and practices. By completing the Foundation Courses under the Coursework Module, students can be confident that they will be well-prepared to tackle the real-world challenges that organizations face.

**Elective Courses**
Once you have completed most of the foundation courses, you can explore your other interests through electives. Customize your DBA to your career goals with the electives you choose. Students are required to choose three elective courses.

COMPREHENSIVE EXAMINATIONS

Once all coursework has been successfully completed, Doctoral Students are required to complete the Comprehensive Examinations. These examinations are designed to ensure that candidates are adequately prepared to undertake the research required for a doctoral project or dissertation and to teach university level courses in their chosen field.

By this time, the student should have an idea as to the topic for his/her Doctoral Project or Dissertation. Students will work with a student-selected 3-person Comprehensive Examinations Committee to design questions pertaining to his or her topic of choice. The Committee Chair/Mentor will work with the doctoral student to develop 10 questions. Of the 10 questions submitted, six shall be selected and refined to meet the Committee's standards. Comprehensive Examinations are graded as Pass/Fail.

DBA SPECIALIZED AREAS

- Business Administration
- Marketing,
- IT
- International Business
- HRM,
- Tourism

PROGRAM GOALS

The Doctor of Business Administration (DBA) degree program will allow students to:

- Develop the advanced managerial, entrepreneurial, and strategic knowledge and skills of the students;
- Develop the knowledge and skills for managing all facets of contemporary organizations;
- Acquire the expertise in research design and methods necessary to be able to undertake a doctoral-level research project;
- Acquire a ‘state of the art’ understanding of theory and practice in their area of research;
- Achieve a greater level of effectiveness as a professional practitioner in management, leadership and related organizational change;
- Acquire creativity, research aptitude, analytical thinking, critical analysis, and innovative solutions to organizational problems; &
- Develop the motivation for and appreciation of the acquisition of lifelong learning skills.
The final step is the completion of a Doctoral Project or Dissertation. In either track, the student selects a 3-person Doctoral Project or Dissertation Committee. The Committee Chair/Mentor will work with the doctoral student and serve as the liaison during the process. Together, with guidance form your Committee, the student will complete a Doctoral Project or Dissertation that is worthy to be published.

**GRADUATION REQUIREMENTS**

- Student must complete 60 semester units of prescribed curriculum.
- Satisfactory completion of all required coursework with a cumulative G.P.A. of 3.0 on a 4.0 scale.
- Satisfactory completion of Comprehensive Examinations and Doctoral Thesis.
- Students must apply for graduation and meet all academic and financial requirements.

**ADMISSIONS PORTFOLIO (AP) ITEMS**

**ALL APPLICANTS MUST HAVE THE FOLLOWING.**
1. Application for Admissions
2. Photo Headshot
3. Academic Credentials (Official Transcripts and/or Foreign Credential Evaluations)
4. Personal Statement
5. Resume

**ATTENDANCE REQUIREMENTS**

Please make every attempt to be in class during all sessions. Regular and punctual attendance, as well as active student participation, is an important part of a student’s education. Students may not miss more than 7.5% of class sessions. Three (3) consecutive absences require formal notice.

**PROGRAM REQUIREMENTS**

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<thead>
<tr>
<th>DOCTORAL TRACK I: PROJECT</th>
<th>Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td><strong>Prerequisite Courses (3 courses)</strong></td>
<td>BUS 505</td>
<td>Marketing</td>
<td>3</td>
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<tr>
<td></td>
<td>BUS 510</td>
<td>Financial Management</td>
<td>3</td>
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<tr>
<td></td>
<td>ECN 565</td>
<td>Managerial Economics</td>
<td>3</td>
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<tr>
<td><strong>Core Courses (8 courses)</strong></td>
<td>BUS 855</td>
<td>Business Ethics and Social Responsibility</td>
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<td></td>
<td>BUS 835</td>
<td>Global Leadership</td>
<td>3</td>
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<td></td>
<td>BUS 860</td>
<td>Sustainability and Innovation</td>
<td>3</td>
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<tr>
<td></td>
<td>MGT 840</td>
<td>Leading Innovation and Change</td>
<td>3</td>
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<tr>
<td></td>
<td>MGT 850</td>
<td>Managerial Decision Making</td>
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<td></td>
<td>MGT 855</td>
<td>Knowledge Management</td>
<td>3</td>
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<td></td>
<td>MGT 825</td>
<td>Organizational Theory and Design</td>
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<td></td>
<td>MGT 830</td>
<td>Global Strategic Management</td>
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<tr>
<td><strong>Electives (Choose 3 courses)</strong></td>
<td>ELE I</td>
<td>(Any 500-900 course not required)</td>
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<td></td>
<td>ELE II</td>
<td>(Any 500-900 course not required)</td>
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<td>ELE III</td>
<td>(Any 500-900 course not required)</td>
<td>3</td>
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<tr>
<td><strong>Comprehensive Examination (3 courses)</strong></td>
<td>CMP 901</td>
<td>Comprehensive Examination I</td>
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<td>CMP 902</td>
<td>Comprehensive Examination II</td>
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<td>CMP 903</td>
<td>Comprehensive Examination III</td>
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<tr>
<td><strong>Research and Project (6 courses)</strong></td>
<td>RSC 900</td>
<td>Doctoral Research Methods</td>
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<td>RSC 910</td>
<td>Literature Review</td>
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<td>RSC 915</td>
<td>Project/Dissertation Proposal</td>
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<td>RSC 920</td>
<td>DBA Project I</td>
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<td>RSC 921</td>
<td>DBA Project II</td>
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<tr>
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<td>RSC 922</td>
<td>DBA Project III</td>
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<tr>
<td><strong>Doctor of Business Administration (D.B.A.)</strong></td>
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ACSCU-AAI is the official accrediting body which evaluates all Christian (non-Catholic) higher education institutions (HEIs) in the Philippines.

The Federation of Accrediting Agencies of the Philippines was established in 1977 and is authorized by the Philippine Commission on Higher Education (CHED) to certify the quality levels of accredited programs at the tertiary level, for the purpose of granting progressive deregulation and other benefits.

CCTT was originally incorporated on September 1, 1973 as the Canadian Council of Engineering Technicians and Technologists (CCCTT). The CCTT was subsequently issued supplementary letters patent in April 1986. CCTT is a national body that represents the interests of all applied science and engineering technology students and graduates. Where the provinces are responsible for an individual’s certification, CCTT is responsible for accrediting the programs that train technicians and technologists in Canada.

IAU, founded in 1950, is the UNESCO-based worldwide association of higher education accredited institutions. It brings together institutions and organizations from some 120 countries.

OPAL is to support open educational practice. This will lead to greater effectiveness of teaching and learning by enhancing the quantity and quality of open educational resources that can be incorporated into higher education and further education provision.

With 775 Methodist educational institutions around the world, the vision of IAMSCU is to develop a dynamic, worldwide network of member institutions, resulting in effective inter-institutional cooperation and collaboration to prepare a new generation of Christian leaders.

BELMAS is an educational charity which aims to provide a distinctive, independent and critical voice in the pursuit of quality education through effective leadership and management. Membership is open to anyone interested in research and practice of educational leadership and management, whether they are a working academic or a practitioner in school, college or university.

Registered to EU TRANSPARENCY REGISTER with a registration number of 961802140995-77

The Philippine Software Industry Association promotes the growth and global competitiveness of the Philippine software industry.

NICP is the recognized national organization of ICT Councils in the Philippines. Our organization serves as the venue for collaboration and sharing of best practices for our member organizations. Through the years, our organization has served as the unified voice for the Philippine Information and Communications Technology (ICT) Sector. We work tirelessly to promote ICT all throughout the country and support each of the council’s endeavors in order to help strengthen the ICT in their areas and create more jobs for the Filipinos.

Aldersgate College

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