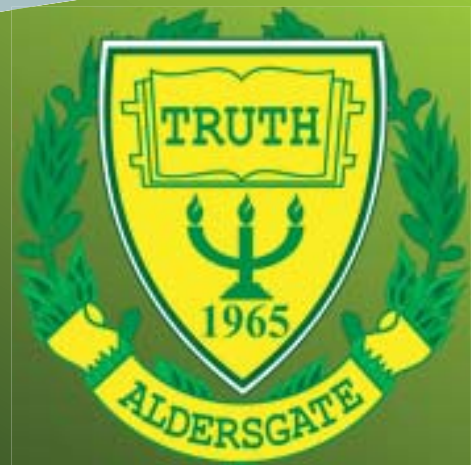


MBA

MASTER OF BUSINESS ADMINISTRATION



Accredited
and
UGC Approved

**ALDERSGATE
COLLEGE**

PROGRAM DESCRIPTION

Aldersgate's Master of Business Administration (MBA) Program provides a flexible delivery of traditional on-campus and on-line graduate courses. The MBA degree program is designed for working professionals. Our focus is on the core analytical and communications skills that prepare students for a promising future. The program incorporates a mix of theory with practical applications and supplements traditional lectures with hands-on case study analysis. While the program stays abreast of current trends, they have staying power, reflecting the broad, fundamental knowledge on which successful careers are built.

Aldersgate's MBA program prepares students to make the most of career opportunities available in the workplace. Starting with the first course, students plan what they want to get out of the program and how they will apply new learning on their jobs. This focus on career outcomes continues throughout the program.

MASTER OF BUSINESS ADMINISTRATION (MBA)

- **MBA - General**
- **MBA - Finance**
- **MBA - Information Technology**
- **MBA - International Business**
- **MBA - Marketing**
- **MBA - Logistic & Supply Chain Management**

PROGRAM GOALS

The Master of Business Administration (MBA) degree program will allow students to:

- Analyze, synthesize and evaluate the knowledge acquired through research and apply it to practical business situations;
- Integrate formal academic learning with individual business experience so that meaningful personalized learning takes place;
- Think analytically and globally within a business environment; and
- Develop a motivation for and appreciate the wisdom of acquiring lifelong learning.

ADMISSIONS REQUIREMENTS

- **Pre-Education.** The University requires evidence of an earned bachelor degree in business, management, or administration. Other disciplines may be acceptable and shall be reviewed on a case-by-case basis. All degrees must be earned at an appropriately accredited institution, or foreign equivalent.
- **Professional Experience.** The University recommends a minimum of 3 years of full-time professional work experience. Submit a resume or Curriculum Vitae (CV).
- **Maximum Credit Awarded:** Transfer Credit (TRC): 6 credits Standardized Exam Credit (SEC): 0 credits Challenge Exam Credit (CEC): 0 credits

Code	Course Title	Units
Core Module (8 courses)		24
BUS 505	Marketing Management	3
BUS 510	Financial Management	3
BUS 515	Strategic Planning and Implementation	3
BUS 520	Human Resource Management	3
BUS 527	Leadership and Organizational Behavior	3
BUS 533	Management Information Systems	3
BUS 535	Business Law	3
BUS 555	Operations Management	3
Concentration/Elective Module		9
ELE I	(Any 500-900 course not required)	3
ELE II	(Any 500-900 course not required)	3
ELE III	(Any 500-900 course not required)	3
Capstone Module		3
BUS 699	MBA Capstone	3
		36

ADMISSIONS PORTFOLIO (AP) ITEMS

ALL APPLICANTS MUST HAVE THE FOLLOWING.

1. Application for Admissions
2. Photo Headshot
3. Academic Credentials (Official Transcripts and/or Foreign Credential Evaluations)
4. Personal Statement
5. Resume

ATTENDANCE REQUIREMENTS

Please make every attempt to be in class during all sessions. Regular and punctual attendance, as well as active student participation, is an important part of a student's education. Students may not miss more than 75% of class sessions. Three (3) consecutive absences require formal notice.

GRADUATION REQUIREMENTS

- Student must complete 36 semester units of prescribed curriculum.
- Satisfactory completion of all required course work with a cumulative G.P.A. of 3.0 on a 4.0 scale.
- Students must apply for graduation and meet all academic and financial requirements.

CORE MODULES

BUS 505 Marketing Management

This course is a managerial approach to the study of marketing. There is an emphasis on the nature and scope of the marketing managers' responsibilities and on marketing decision making.

BUS 510 Financial Management

This course explains financial control at the corporate management level with special reference to policies and practices required to plan and control the sources and uses of a firm's funds. Emphasis on working capital management and selection of alternative investment opportunities, funds acquisition, dividend policies, optimal debt-equity mix, and budgetary and related procedures as basic tools which provide data used by management for decision-making purposes.

BUS 515 Business Strategy

This course is a study of the concepts, techniques, tools and management processes to facilitate successful technological innovations in the traditional, capital intensive industries such as steel and automobiles, as well as machine tools; consumer electronics; many aspects of semiconductors, computers, and telecommunications; aerospace; and some aspects of biotechnology. It emphasizes the impact of the digital revolution on issues of strategic concern as a critical element for all companies in their strategic management.

BUS 520 Human Resource Management

This course explores the effective utilization of personnel and emphasizes the skillful merging of human talents, needs and aspirations with the requirements of the organization which can result in over-all benefits to society.

BUS 527 Leadership and Organizational Behavior

This course provides the concepts and skills for the ethical leadership of people in organizations. It also introduces the basic behavioral skills needed for self-management and promoting productive relationships with others in organizations.

MGT 330 Information Management

This course introduces students to the procedures, tools, and techniques used in planning and managing major IT projects. Issues covered include definition, planning, implementation, control and evaluation of IT projects. The course also focuses on developing the manager's ability to organize and lead project teams, and conflict resolution.

BUS 535 Business Law for Managers

This course examines the key components of the business environment, and about legal choices with regard to corporate decisions. In today's business world, legal and regulatory environments directly impact an organization's strategic operation and performance. Environmental controls reflect a series of ever changing issues that are frequently reviewed, revised or eliminated. The emphasis in this course is on current regulatory environments and their impact on organizational directions.

BUS 555 Operations Management and Supply Chain

This course applies planning and controlling concepts to increase the value of the supply chain. Students learn to evaluate and improve operational processes. Other topics include process selection, process design, theory of constraints, project implementation, capacity planning, lean production, facility location, and business forecasting.

BUS 699 MBA Capstone

In this Capstone course, students will conduct an assessment of a real company and assess the management system using the Baldrige Criteria. The Baldrige Criteria are organized into an Organizational Profile and seven categories: Leadership; Strategic Planning; Customer Focus; Measurement, Analysis, and Knowledge Management; Workforce Focus; Operations Focus; and Results. Students will present their final project to a business and academic audience.

ACCREDITATIONS & LISTINGS



The Commission on Higher Education (CHED) is the governing body covering both public and private higher education institutions as well as degree-granting programs in all tertiary educational institutions in the Philippines



ACSCU-AAI is the official accrediting body which evaluates all Christian (non-Catholic) higher education institutions (HEIs) in the Philippines.



The Federation of Accrediting Agencies of the Philippines was established in 1977 and is authorized by the Philippine Commission on Higher Education (CHED) to certify the quality levels of accredited programs at the tertiary level, for the purpose of granting progressive deregulation and other benefits



With 775 Methodist educational institutions around the world, the vision of IAMSCU is to develop a dynamic, worldwide network of member institutions, resulting in effective inter-institutional cooperation and collaboration to prepare a new generation of Christian leaders.



BELMAS is an educational charity which aims to provide a distinctive, independent and critical voice in the pursuit of quality education through effective leadership and management. Membership is open to anyone interested in research and practice of educational leadership and management, whether they are a working academic or a practitioner in school, college or university.



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The Philippine Software Industry Association promotes the growth and global competitiveness of the Philippine software industry.



NICP is the recognized national organization of ICT Councils in the Philippines. Our organization serves as the venue for collaboration and sharing of best practices for our member organizations. Through the years, our organization has served as the unified voice for the Philippine Information and Communications Technology (ICT) Sector. We work tirelessly to promote ICT all throughout the country and support each of the councils endeavors in order to help strengthen the ICT in their areas and create more jobs for the Filipinos.



CCTT was originally incorporated on September 1, 1973 as the Canadian Council of Engineering Technicians and Technologists (CCETT). The CCTT was subsequently issued supplementary letters patent in April 1986. CCTT is a national body that represents the interests of all applied science and engineering technology students and graduates. Where the provinces are responsible for an individual's certification, CCTT is responsible for accrediting the programs that train technicians and technologists in Canada.



IAU founded in 1950, is the UNESCO-based worldwide association of higher education accredited institutions. It brings together institutions and organizations from some 120 countries.



OPAL is to support open educational practice. This will lead to greater effectiveness of teaching and learning by enhancing the quantity and quality of open educational resources that can be incorporated into higher education and further education provision.



Aldersgate College

Aldersgate College/University,

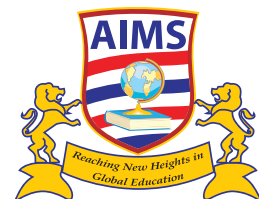
Solano, nueva vizcaya,
philippines 3709.

Telefax: (63-78) 326-5085

E-mail: aldersgate@hotmail.com

Web:

www.aldersgate-college.com
www.aldersgate.edu.ph



AIMS College

AIMS COLLEGE

No. 33A, Vijaya Kumarathunga Mw,
Colombo 05, Sri Lanka.

Tel: + 94 11 7574500

E-mail: info@aimscollege.lk

Web: www.aimscollege.lk

Hot Lines

0714 893740, 0715 364198, 0714 196759